

Thermal Insulation (ETICs/EIFS) Market, Romania, 2007 – 2016

Bucharest, 2013, June

InterBiz | research & consulting completed the analysis “Thermal Insulation (ETICs/EIFS) Market, Romania, 2007 – 2016”.

The aims of the report are to identify the potential of the market and development trends on medium term starting from to date situation.

The report provides a clear and comprehensive picture of the market, influence factors and future prospects, market potential, trends, competitive environment analysis.

With just-in-time updated market data and continuous follow-up of market news, this report represents a milestone for all entities involved in this sector.

The analysis is focused on seven sub-sectors:

- ➔ expanded polystyrene (EPS)
- ➔ extruded polystyrene (XPS)
- ➔ high-density stone wool
- ➔ dry-mix adhesives for ETICs
- ➔ decorative plasters
- ➔ decorative paints for external walls
- ➔ glass fibre mesh

Further, we propose you to consider the usefulness of this analysis in your activity.

Methodology used

- ➔ data collection / desk research: public institutions (city halls, national statistics, agencies, ministries, authorities), companies involved in the sector, mass media
- ➔ data processing / biz intelligence: the inputs are placed in a matrix and correlations are made. The unlikely variants are excluded and the likely variants are kept and bring into final form. The forecast are based on isoquantic theories.



Your benefits

- ➔ real market size, by sector & sub-sector;
- ➔ market trends;
- ➔ market opportunities;
- ➔ competitive environment, prepare and improve the strategies;
- ➔ strategic factors: influence factors, barriers to growth, key factors for success, maturity point;
- ➔ resource allocation and improvement;
- ➔ useful tool in decision making.

Mentions about the analysis

- ➔ **Price:** € 900 +VAT (RO customers)
- ➔ **Language:** English / Romanian
- ➔ **Information structure:** text, table, charts
- ➔ **Format:** Adobe Acrobat
- ➔ **How to buy report:** signed contract (draft contract of InterBiz)
- ➔ **Delivery term:** 1 working day, after signed agreement
- ➔ **Continuity:** continuous updating

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For further info / details / purchasing report, please contact me!

Respectfully yours,

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