

## Precast Concrete & Admixtures Market, Romania, 2004 – 2014

Bucharest, 2011, August

InterBiz | research & consulting updated and improved the analysis “Precast Concrete & Admixtures Market, Romania, 2004 – 2014”.

This report, now into its fourth edition, reflects the impact of recent economic events and how the recession has affected the Precast Concrete & Admixtures Market in Romania.

The report provides a clear and comprehensive picture of the market, influence factors and future prospects, market potential, trends, competitive environment analysis.

With just-in-time updated market data and continuous follow-up of market news, this report represents a milestone for all entities involved in this sector.

The analysis is focused on two sub-sectors:

- ➔ precast concrete (building structures, infrastructure elements, concrete pipes, OL concrete poles, railway sleepers, pavement systems, concrete roofing tiles, others)
- ➔ admixtures for precast concrete

Further, we propose you to consider the usefulness of this analysis in your activity.

Selected InterBiz clients:



### Methodology used

- data collection / desk research: public institutions (national statistics, agencies, ministries, authorities), companies involved in the sector, mass media
- data processing / biz intelligence: the inputs are placed in a matrix and correlations are made. The unlikely variants are excluded and the likely variants are kept and bring into final form. The forecast are based on isoquantic theories.



### Your goals is to know

- real market size, by sector & sub-sector;
- market trends;
- market opportunities;
- competitive environment, prepare and improve the strategies;
- strategic factors: influence factors, barriers to growth, key factors for success, maturity point;
- resource allocation and improvement;
- useful tool in decision making.

### Mentions about the analysis

- *Price:* on request
- *Language:* English / Romanian
- *Information structure:* text, table, charts
- *Pages:* 73
- *Format:* Adobe Acrobat
- *Delivery term:* 1 working day, after the payment / in the same day, if required
- *Continuity:* continuous updating

Bellow you may find the "Table of Content" of this analysis.

## 1. Summary

### 2. General data

- 2.1. Presentation of segments. Specifications
- 2.2. Infrastructure and utilities in Romania, by type, 2004 - 2010
- 2.3. Construction market, breakdown by segment, 2004 - 2010
- 2.4. Building materials market, value, 2004 - 2010
- 2.5. Precast concrete market, by type, value, 2004 - 2010. Comments.

### 3. Precast concrete market

- 3.1. Characteristics and trends
- 3.2. Precast concrete market, by type, volume and value, 2004 - 2010
  - Building structures
  - Infrastructure elements
  - Cement pipes
  - OL concrete poles
  - Concrete railway sleepers
  - Pavement systems (flagstones)
  - Concrete roofing tiles
  - Others
- 3.3. Competitive environment
  - 3.3.1. Main indicators of competitive environment. Market concentration.
  - 3.3.2. Capacities and position of main producers
  - 3.3.3. Top 10 specialized players, by turnover, 2004 - 2010. Performances.  
Analysis of non-specialized players
  - 3.3.4. Market share, volume, 2004 - 2010  
Market share of main players, by range of products:
    - Building structures
    - Infrastructure elements
    - Cement pipes
    - OL concrete poles
    - Concrete railway sleepers
    - Pavement systems (flagstones)
    - Concrete roofing tiles
  - 3.3.5. Presentation of main players and strategies
  - 3.3.6. Top 3 strengths and weaknesses of top 10 players

### 4. Admixtures for precast concrete market

- 4.1. Consumption of admixtures, volume and value, 2008 - 2010
- 4.2. Market share of the main players, 2008 - 2010
- 4.3. Trends
- 4.4. Forecast of admixtures consumption, volume and value, 2011 - 2015

### 5. Influences and trends

- 5.1. Influence factors
- 5.2. Trends in use of precast concrete. Key drivers.
- 5.3. EU funds with impact on precast concrete market evolution, 2007 - 2013
- 5.4. Trends in competitive environment

### 6. Analysis of market growth potential

- 6.1. Big infrastructure projects
- 6.2. Projects to modernize the national roads and by-passes
- 6.3. Rehabilitation of bridges
- 6.4. Metropolitan zones development
- 6.5. Big retail chains development
- 6.6. Shopping centers development (malls)
- 6.7. Industrial parks and logistic centers development
- 6.8. Electricity distribution networks
- 6.9. Urban rehabilitation
- 6.10. Positioning of Romania comparing to other countries

## 7. Forecast of precast concrete market

7.1. Influence factors

7.2. Forecast of precast concrete market, by type (see above), volume and value, 2011 - 2014

7.3. Market maturity point analysis and when it could be reached?

8. Precast concrete market in EU, 2006 - 2010. Comparing to Romania (consumption potential)

9. Strategic analysis of the market (according to Porter model)

10 Conclusions

Respectfully yours,

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