

Sector Analysis

Paints & Coatings Market Romania 2010 – 2020

10th Edition | September 2014

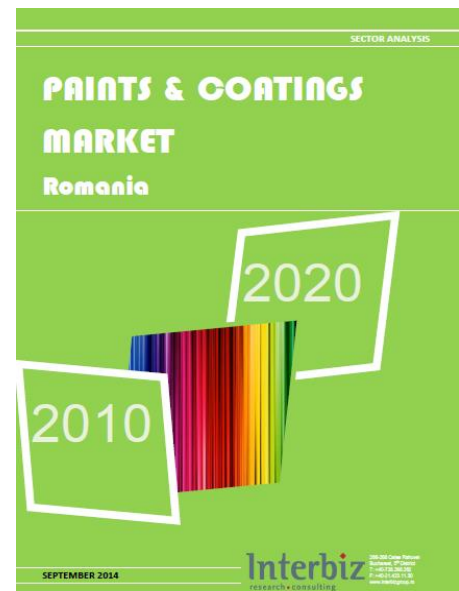
InterBiz | research & consulting improved and updated the sector analysis “Paints & Coatings Market, Romania, 2010 – 2020”.

The analysis enclose three large sub-sectors:

- decorative paints: for internal walls, for facades, decorative plasters, enamels, varnishes
- industrial coatings: protective coatings, powder paints, intumescent, wood lacquers, marine coatings, can coatings, other
- auto paints: OEM and refinish

This sector analysis, now into its 10th edition, reflects the impact of recent economic and social events and the outlook of Paints & Coatings Market in Romania.

The report provides a clear and comprehensive picture of the market, influence factors and future prospects, market potential, trends, competitive environment analysis.



The report provide clear answers of key questions:

- How** → evolved the paints & coatings market, breakdown by segment
- Which** → evolved the polymer based decorative plasters
- What** → are the influence factors and the analysis of them
- How much** → are the main players and competitive environment analysis (including market share by segment)
- potential to growth has paints & coatings market in Romania, by segment
- projects will sustain the paints & coatings market during 2014 – 2020
- will rise the market of paints & coatings until 2020 and why
- is the market of paints in EU and positioning of Romania

Terms and Conditions

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- ➔ data collection / desk research: public institutions (national statistics, agencies, ministries, authorities), companies involved in the sector, mass media
- ➔ data processing / biz intelligence: the inputs are placed in a matrix and correlations are made. The forecast are based on isoquantic theories.

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 - Type of paint & coatings, by destination:
 - decorative paints, of which: interior wall paints, facade paints, decorative plasters (by type), enamels, varnishes
 - industrial coatings, of which: industrial coatings (of which: protective coatings, powder coatings, intumescent, other), wood lacquers, marine coatings, can coatings
 - auto, of which: OEM and re-finish
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 - Washable decorative paints | colour: white, coloured
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For further info / details / acquisition of the report, please contact us!

Respectfully,

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