

Milk and Dairy Market, Romania, 2009 – 2016

Bucharest, 2014, February

InterBiz | research & consulting updated and improved the analysis “Milk and Dairy Market, Romania, 2009 – 2016”.

This report, now into its fifth edition, reflects the impact of recent economic events, how the recession has affected the Milk and Dairy Market in Romania and the outlook of this sector.

The report provides a clear and comprehensive picture of the market, influence factors and future prospects, market potential, trends, competitive environment analysis.

With just-in-time updated market data and continuous follow-up of market news, this report represents a milestone for all entities involved in this sector.

The analysis is divided in seven sub-sectors:

- ➔ Drinking milk
- ➔ Cream
- ➔ Yoghurt and other curdled milk
- ➔ Cheese
- ➔ Powder milk
- ➔ Butter
- ➔ Ice Cream

Further, we propose you to consider the usefulness of this analysis in your activity.

Methodology used

- ➔ data collection / desk research: public institutions (national statistics, agencies, ministries, authorities), companies involved in the sector, mass media
- ➔ data processing / biz intelligence: the inputs are placed in a matrix and correlations are made. The unlikely variants are excluded and the likely variants are kept and bring into final form. The forecast are based on isoquantic theories.

Your benefits

- ➔ real market size, by sector & sub-sector;
- ➔ market trends;
- ➔ market opportunities;
- ➔ competitive environment, prepare and improve the strategies;
- ➔ strategic factors: influence factors, barriers to growth, key factors for success, maturity point;
- ➔ resource allocation and improvement;
- ➔ useful tool in decision making

Mentions about the analysis

- ➔ *Price:* €1,100 + VAT
- ➔ *Language:* RO / EN
- ➔ *Information structure:* text, table, charts
- ➔ *Pages:* >100
- ➔ *Format:* Adobe Acrobat
- ➔ *Delivery term:* 1 working day, after payment / in the same day, if required
- ➔ *Continuity:* continuous updating



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February 2014, >100 pages

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Please contact us for further details!

Respectfully yours,

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