

Masonry Materials Market, Romania, 2008 – 2016

Bucharest, 2013, May

InterBiz | research & consulting improved and updated the analysis “Masonry Materials Market, Romania, 2008 – 2016”.

This report, now into its 7th edition, reflects the impact of recent economic events and how the recession has affected the Masonry Materials Market in Romania and the outlook of this sector.

The report provides a clear and comprehensive picture of the market, influence factors and future prospects, market potential, trends, competitive environment analysis.

With just-in-time updated market data and continuous follow-up of market news, this report represents a milestone for all entities involved in this sector.

The analysis is focused on two sub-sectors:

- ➔ AAC
- ➔ Clay Brick

Further, we propose you to consider the usefulness of this analysis in your activity.

Methodologies used

- ➔ data collection / desk research: public institutions (national statistics, agencies, ministries, authorities), companies involved in the sector, mass media
- ➔ data processing / biz intelligence: the inputs are placed in a matrix and correlations are made. The unlikely variants are excluded and the likely variants are kept and bring into final form. The forecast are based on isoquantic theories.



Your goals is to know

- ➔ real market size, by sector & sub-sector;
- ➔ market trends;
- ➔ market opportunities;
- ➔ competitive environment, prepare and improve the strategies;
- ➔ strategic factors: influence factors, barriers to growth, key factors for success, maturity point;
- ➔ resource allocation and improvement;
- ➔ useful tool in decision making.

Mentions about the analysis

- ➔ *Price:* on request
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- ➔ *Information structure:* text, table, charts
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- ➔ *Continuity:* continous updating

Bellow you may find the “Table of Content” of this analysis.

Masonry Materials Market, Romania, 2008 - 2016

May 2013, 76 pages

1. Summary

2. Building Stock in Romania

- 2.1. Housing Stock, by type, by region and by environment, 2008 – 2012
 - 2.1.1. Housing stock, by type of building material, 2007 – 2011
 - 2.1.2. Housing stock, by useful area, 2007 – 2011
 - 2.1.3. Housing characteristics, according to outbuildings, 2007 – 2011

2.2. Non-residential Building Stock, 2008 – 2012

2.3. Real Estate Transactions, 2008 - 2012

3. General data

- 3.1. Construction market, breakdown by segment, value, 2008 – 2012
- 3.2. Buildings Construction, 2008 – 2012
- 3.3. Repairs and Renovations, 2008 – 2012
- 3.4. Building materials market, value, 2008 – 2012
- 3.5. Masonry Materials Market, by type, value, 2008 – 2012
- 3.6. The use of masonry materials in the construction of buildings and enclosures, by type 2008 – 2012

4. Masonry Materials Market, 2008 – 2012

- 4.1. Production of Masonry Materials, by type, volume and value, 2008 – 2012
- 4.2. Imports of Masonry Materials, by type, volume and value, 2008 – 2012
- 4.3. Exports of Masonry Materials, by type, volume and value, 2008 – 2012
- 4.4. Domestic Consumption of Masonry Materials, by type, volume and value, 2008 – 2012

5. Distribution

- 5.1. National Distribution Network of Building Materials, 2008 - 2012
- 5.2. Sales of Masonry Materials, by type of material and by channel, volume, 2008 – 2012

6. Competitive Environment

- 6.1. Main Indicators of the Sector, 2008 - 2012
- 6.2. Top 10 players, by turnover, 2008 – 2012
 - 6.2.1. AAC
 - 6.2.2. Clay Bricks
- 6.3. Market Share, volume and value, 2008 – 2012
 - 6.3.1. AAC
 - 6.3.2. Clay Bricks
- 6.4. Perceptual Map of Competitors, by average price and market share
 - 6.4.1. AAC
 - 6.4.2. Clay Bricks
- 6.5. Presentation of Main Players and Strategies
 - 6.5.1. AAC
 - 6.5.2. Clay Bricks

7. Analysis of Adjacent Markets and Substitutes

- 7.1. Materials used on Interior Walls Market, volume, 2008 – 2012
(AAC, clay bricks, glass bricks, plasterboards, OSB)
- 7.2. Thermal Insulation Market, volume, 2008 – 2012
(EPS, XPS, glasswool, stonewool, insulated panels)
- 7.3. Dry-mix Mortars for Masonry and Cement Binders Market, volume, 2008 - 2012

8. Influences and Trends

- 8.1. New Dwellings. Potential and Trends.
- 8.2. Mortgages. Trends and Regional Analysis
- 8.3. Non-residential buildings. Potential and Trends.
- 8.4. Influence Factors
 - Prices
 - Technologies
 - Quality
- 8.5. Trends in using Masonry Materials
(AAC, clay bricks, Concrete Blocks, concrete panels, wood, adobe and the like, others)
- 8.6. Trends in Competitive Environment
- 8.7. Trends in Distribution

9. Market Forecast

- 9.1. Market Potential Analysis / Maturity Point
- 9.2. Influence Factors
- 9.3. Forecast of Masonry Materials Market, by type, volume and value, 2012 – 2016

10. Strategic analysis of the market (according to Porter model)

11. Masonry Materials Market in EU, by country, 2008 - 2011. Positioning of Romania. Trends.

12. Conclusions

For further info / details / purchasing report, please contact us!

Respectfully,

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