

Insulation Materials Market, Romania, 2008 – 2014.

Bucharest, 2011, August

InterBiz | research & consulting updated and improved the analysis “Insulation Materials Market, Romania, 2008 – 2014”.

This report, now into its fifth edition, reflects the impact of recent economic events and how the recession has affected the Insulation Market in Romania

The report provides a clear and comprehensive image of the market, influence factors and future prospects on insulation, market potential, trends, competitive environment.

With just-in-time updated market data and continuous follow-up of market news, this report represents a milestone for all entities involved in this sector.

The analysis is focused on two sub-sectors

- ➔ thermo insulation
- ➔ waterproofing

Further, we propose you to consider the usefulness of this analysis in your activity.

Selected InterBiz clients:



Methodology used

- ➔ data collection / desk research: public institutions (national statistics, agencies, ministries, authorities), companies involved in the sector, mass media
- ➔ data processing / biz intelligence: the inputs are placed in a matrix and correlations are made. The unlikely variants are excluded and the likely variants are kept and bring into final form. The forecast are based on isoquantic theories.



Your goals is to know

- ➔ real market size, by sector & sub-sector;
- ➔ market trends;
- ➔ market opportunities;
- ➔ competitive environment, prepare and improve the strategies;
- ➔ strategic factors: influence factors, barriers to growth, key factors for success, maturity point;
- ➔ resource allocation and improvement;
- ➔ useful tool in decision making.

Mentions about the analysis

- ➔ *Price:* € 1 600 + VAT
- ➔ *Language:* English / Romanian
- ➔ *Information structure:* text, table, charts
- ➔ *Pages:* 82
- ➔ *Format:* Adobe Acrobat
- ➔ *Delivery term:* 1 working day, after the payment / in the same day, if required
- ➔ *Continuity:* continous updating

Bellow you may find the "Table of Content" of this analysis.

1. Overview

2. General Data

- 2.1. Housing completion, 2008 - 2010
- 2.2. Non-residential and industrial building completion, 2008 - 2010
- 2.3. Pipes used in building construction, volume and value, 2008 - 2010
- 2.4. HVAC systems, volume and value, 2008 - 2010
- 2.5. Infrastructure in Romania, 2008 - 2010

3. Insulation materials market, 2008 - 2010

- 3.1. Production, volume and value, 2008 - 2010
 - 3.1.1. Mineral wool, of which stone wool and glass wool
 - 3.1.2. Polystyrene, of which EPS and XPS
 - 3.1.3. Plates of polyurethanes (PUR)
 - 3.1.4. Water-proofing products
- 3.2. Imports of insulation materials, volume and value, 2008 - 2010
 - 3.2.1. Mineral wool, of which stone wool and glass wool
 - 3.2.2. Polystyrene, of which EPS and XPS
 - 3.2.3. Plates of polyurethanes (PUR)
 - 3.2.4. Waterproofing products
- 3.3. Exports of insulation materials, volume and value, 2008 - 2010
 - 3.3.1. Mineral wool, of which stone wool and glass wool
 - 3.3.2. Polystyrene, of which EPS and XPS
 - 3.3.3. Plates of polyurethanes (PUR)
 - 3.3.4. Waterproofing products
- 3.4. Domestic consumption of insulation materials, by type, volume and value, 2008 - 2010
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 - 3.4.2. Polystyrene, of which EPS and XPS
 - 3.4.3. Plates of polyurethanes (PUR)
 - 3.4.4. Waterproofing products
 - Type:
 - liquid waterproofing, of which bituminous and other synthetic
 - cementitious waterproofing
 - roofing liquid membranes
 - flexible sealing joints
 - bituminous membranes
 - EPDM membranes
 - PVC membranes
 - TPO/FPO membranes
 - HDPE membranes
 - other

4. Distribution

- 4.1. Distribution network of insulation materials, 2008 - 2010
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 - 5.3.1. Mineral wool, of which stone wool and glass wool
 - 5.3.2. Polystyrene, of which EPS and XPS

- 5.3.3. Bituminous membranes
- 5.3.4. PVC membranes
- 5.3.5. EPDM membranes
- 5.3.6. Roofing liquid membranes
- 5.3.7. Liquid waterproofing
- 5.3.8. Cementitious waterproofing
- 5.4. Presentation of main competitors and strategies (12 companies)

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- 6.1. Influence factors
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8. Forecasts 2011 - 2014

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 - 8.1.1. Mineral wool, of which stone wool and glass wool
 - 8.1.2. Polystyrene, of which EPS and XPS
 - 8.1.3. Plates of polyurethanes (PUR)
 - 8.1.4. Waterproofing products

Type:

- liquid waterproofing, of which bituminous and other synthetic
- cementitious waterproofing
- roofing liquid membranes
- flexible sealing joints
- bituminous membranes
- EPDM membranes
- PVC membranes
- TPO/FPO membranes
- HDPE membranes
- other

- 8.2. Analysis of maturity point. Motivations. How many will increase the market? When will stop the growth?

9. Identifying the sales potential on regional areas. Justification.

10. Insulation materials market in European Union. Trend in insulation.

11. Conclusions

For any inquiries and details, do not hesitate to contact us!

Respectfully yours,

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