

Sector Analysis

Building Materials Wholesaling & Retailing Market in Romania

2010 – 2020

3rd Edition | Oct 2016

InterBiz improved and updated the sector analysis “Building Materials Wholesaling & Retailing Market, Romania, 2010 – 2020”.

The analysis encloses two large sub-sectors:

- traditional channel: retailers & wholesalers
- modern channel: “Do-it-Yourself” network

This sector analysis, now into its 3rd edition, reflects the impact of recent economic and social events and the outlook of Building Materials Trading in Romania.

The report provides a clear and comprehensive picture of the market, influence factors and prospects, market structure, trends, competitive environment analysis.



The report provides clear answers of key questions:

How ▶ evolved the building materials trading market, breakdown by channel
▶ evolved building materials market, breakdown by product

Which ▶ are the influence factors and the analysis of these
▶ are the main players and competitive environment analysis

What ▶ potential to growth has building materials trading market in Romania
▶ sales channel will evolve better during 2016 – 2020

How much ▶ will rise the trade with building materials until 2020 and why
▶ share the building materials in total construction market

Terms & Conditions

- **Price of the report:** please send a request to office@interbizgroup.at
- **Language:** Romanian and/or English
- **Information structure:** text, table, charts
- **Pages:** 62
- **Format:** Adobe Acrobat
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- **Continuity:** continuous updating

- ▶ data collection / desk research: public institutions (national statistics, agencies, ministries, authorities), companies involved in the sector, mass media
- ▶ data processing / biz intelligence: the inputs are placed in a matrix and correlations are made. The forecast is based on isoquantic theories.

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For further details, please do not hesitate to contact me!

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